

# Small Towne Solutions

Designing unique websites since 2006  
*Web Page and Graphic Design*

*Digital Photography / Video and Editing*

*Search Engine Optimization (SEO), W3C Compliance*

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**Does your business, club, or organization  
have a website?**

**Advertise on the World Wide Web!**

**Attract new customers / clients / members**

**Keep existing customers / clients / members  
up to date with your current status  
and information**

**Enhance your marketing strategy**

*Small Towne Solutions* - Affordable Website Design  
*With that "Small Towne" dedication and personal attention*

## Why use *Small Towne Solutions* to build your website?

I am a freelance website designer working out of my home since 2006. I provide attractive, informative, easily navigable web sites at a fraction of the cost of commercial web developers.

I do not use "cookie cutter" templates. Each website I design starts with a blank page.

I generally can provide updates within 24 hours of your request – often the same day!

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## How do we get started?

We discuss and diagram the information you want to provide on your website. I provide a no cost quotation.

Select an Internet provider (I recommend Protech Electronics – Wyoming 519-845-0034). There is a small monthly/annual fee for hosting your website. Email addresses can be included for your use.

Choose a domain name. Your Internet provider can help you establish your domain name – there is a small fee to register and maintain your ownership. Instruct the provider to grant me access to your domain.

I'll employ Search Engine Optimization (SEO) techniques to ensure your website ranks well with the search engines.

I'll provide annual statistics to show your website traffic.

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## What's your part?

Building your website should be an exciting time for you! The finished product should reflect your personal tastes and must contain your well chosen words to describe your business. Perhaps you have colour preferences, photographs, logos, text, or media that you'd like to have included on your website. Or perhaps you've visited websites that you like and would like yours to be similar. Maybe you'd like links to other websites. We'll work together to ensure the final product meets your needs and expectations.

## Things to consider for your website contents:

Your business name, address, map, telephone, fax, email, logo and website addresses

Your mission statement / motto

A brief description of your business

Your products /services / catalogue / prices

Links to your vendors' / suppliers' websites

A sign-up form to gather contacts and new clients

A photo gallery or slideshow

A Frequently Asked Questions (FAQ) page

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## Examples of *Small Towne Solutions* websites:

Lubus Family Dentistry  
[lubusfamilydentistry.com](http://lubusfamilydentistry.com)

Dr. Gail Tanner – Optometrist  
[drgailtanner.ca](http://drgailtanner.ca)

Sarnia Oil Chemical Bonspiel:  
[sarniaoilchembonspiel.com](http://sarniaoilchembonspiel.com)

Heritage Heights Golf and Curling Club:  
[heritageheightsgolf.com](http://heritageheightsgolf.com)

Windover Nurseries, Inc.  
[windovernurseries.com](http://windovernurseries.com)

Lambton Area Retiree's Golf Association  
[larga.ca](http://larga.ca)

Towner's Lawn Service  
[townerslawnservice.ca](http://townerslawnservice.ca)

Joanne Morris Art Therapy and Consulting  
[artplay.ca](http://artplay.ca)

Healthy Paws Pet Nutrition Centre  
[healthypaws.on.ca](http://healthypaws.on.ca)

Nature's Herbs For Pets  
[naturespetherbs.com](http://naturespetherbs.com)

Total Hair and Body Care  
[totalhaircare.ca](http://totalhaircare.ca)