



Web Page Design and Publishing

Digital Photography / Video and Editing

Search Engine Optimization (SEO), W3C Compliance

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**Does your business, club, or organization
have a website?**

Advertise on the World Wide Web!

Attract new customers / clients / members

**Keep existing customers / clients / members
up to date with your current status
and information**

Enhance your marketing strategy

*Small Towne Solutions - Affordable Website Design
With that Small Towne dedication and personal service.*

Why use *Small Towne Solutions* to build your website?

I am a freelance website designer working out of my home since 2006. I provide attractive, informative, easily navigable web sites at a fraction of the cost of commercial web developers.

One of my strengths is my ability to keep your website current with rapid, inexpensive updates.

How do we get started?

- We discuss and diagram the information you want to provide on your website. I provide a no cost quotation.
- Select an Internet provider (I recommend Protech Electronics – Wyoming). There is a small monthly/annual fee for hosting your website. Email addresses can be included for your use.
- Choose a domain name (optional, but recommended). Your Internet provider can help you establish your domain name – there is a small bi-annual fee to maintain your ownership.
- Ask the provider to grant me access to your website.
- Before publishing, we'll meet a few times to view and discuss the project and modify if necessary.
- Finally, we'll make sure the search engines can find your website.

What's your part?

Building your website should be an exciting time for you! The finished product should reflect your personal tastes and must contain your well chosen words to describe your business. Perhaps you have colour preferences, photographs, logos, text, or media that you'd like to have included on your website. Or perhaps you've visited websites that you like and would like yours to be similar. Maybe you'd like links to other websites. We'll work together to ensure the final product meets your needs, personal desires, and expectations.

Things to consider for your website contents:

- Your business name, address, map, telephone, fax, email, logo and website addresses
- Your mission statement / motto
- A brief description of your business
- Your products /services / catalogue / prices
- Links to your vendors' / suppliers' websites
- A calendar of events
- A photo gallery or slideshow
- Frequently Asked Questions (FAQ)

Examples of *Small Towne Solutions* websites:

- Always In Bloom Flowers and Gifts:
www.alwaysinbloom.ca
- Heritage Heights Golf and Curling Club:
www.heritageheightsgolf.com
- Jim White Trailer Sales:
www.jimwhitetrailers.com
- Randy's TV Ltd.:
www.randystv.ca
- Saucier Plumbing and Heating:
www.saucierplumbing.ca
- TJ Liquidators Furniture
www.tjliquidators.com
- Total Hair and Body Care:
www.totalhaircare.ca
- Wildwood By The River Bayfield RV Park:
www.wildwoodrv.org
- Windover Nurseries, Inc.
www.windovernurseries.com